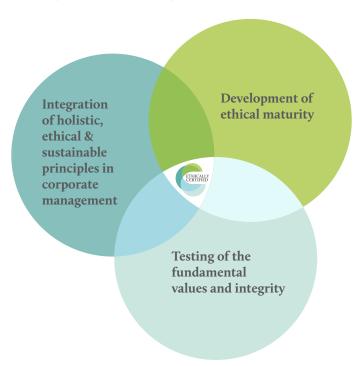


# Integrative Ethics Check & Seal of Approval

Fit for sustainable success



# The three levels of integrative testing of how "Sustainable & Fit for Our Grandchildren" your company or organisation is.



### Your benefits:

- I. You show with the seal of approval on display, that you are responsible and act ethically
- ${\tt 2}.$  With the seal of approval, you gain the trust of clients and employees
- 3. Your business or organisation will become "Sustainable & Fit for Our Grandchildren" through the guidance and training
- 4. By addressing ethical management, you will learn: to develop new ideas and convert risks into opportunities
  - To create new values, to manage stakeholder interests
  - To motivate your employees and evaluate your resource efficiency

## Fit for sustainable success

The check has been developed, based on a humanistic view according to the ISO 26000 and OECD guidelines, by the Business Ethics Institute Stift St. Georgen in cooperation with ethics professors; Dr. mult. Clemens Sedmak, Dr. mult. Nicholas Knoepffler, Dr. Leopold Neuhold and international expert; Thomas Walker, CMC.

Together with CSR experts from the network, the ethics check is conducted within the company or the organisation in a half-day workshop with the management team. With the help of dialogical methods, the extent to which the criteria of the three levels (ethical maturity, fundamental values and holistic ethical and sustainable corporate management) are met, will be evaluated. There are core criteria that must be met in order to receive the "Ethically Certified" seal of approval.

Based on the results, there is an audit report and a management review for further improvements. For organisations and businesses that are already very well developed, there is the gold and silver seal of approval. For companies or organisations that are still in the development phase, we identify in our analysis, elements that could be improved and offer the possibility of additional expertise in the form of ethics and CSR training. It is not important to be "best in class", but rather about a sustainable ethical & human ideal.



The ethics seal makes it visible that your company is sustainably aligned and acts responsibly.

The seal has a validity of two years and shall apply to the audited organisation as a whole. The use of the certificate in corporate communications is carried out according to the CD guidelines of WEISS.

## We provide a professional framework for ethical and sustainable conduct in business



### The Ethics Check consists of 3 levels:

- I. Testing whether a minimum number of core criteria of holistic corporate management are fulfilled.
  For this, the CSR Marketplace of the United Nations, which is adapted from the ISO 26000 for responsible corporate management-oriented guidelines, is used. In addition, the seven principles of ISO 26000 form a central foundation for this evaluation stage. The requirements of the European Union are also an integral part of this test phase.
- 2. Evaluation of the organisation's ethical maturity. In this review, on one hand, the self-assessment of leadership and staff in the organisation or company flows and on the other hand, the evaluation of the auditors. As a guide, the following ethical principles have been considered:
  - a) The Golden Rule of Economical Ethics, by Prof. Suchanek
  - b) The ethical imperative from Heinz von Foerster
  - c) The evaluation of the degree of development of the displayed culture of responsibility
- 3. Presentation of corporate values and check for consistency in organisational behaviour.

# Yes, You want to undergo the integrative ethics check? It is this straight forward:

- ı. Schedule an appointment on Tel.  $+43\,664\,4243\,277$
- 2. On-site consultation: the ethics check will be carried out in a personal interview with WEISS consultants at your company or organisation
- 3. You will then receive a written evaluation.

If you have any questions, the team from the WEISS team will be very happy to help you. Wirtschaftsethik Institut WEISS GmbH, 8. Mai Straße 26, 9020 Klagenfurt, +43 664 4243 277, office@ethik.eu, www.ethik.eu



